

## Storyboarding a Web Site

If you storyboard and plan a project effectively you should find that building the site becomes a much easier and more manageable task.

A storyboard is a paper or digital document that outlines the structure of the site and sketches out its overall visual appearance.

### Site Structure

Once you know what the content of the site will be the first thing to do is to build a site structure – this model will help you to think about how each information section is related to other pages and is the first step in building a navigation system.

When you are thinking about the overall site think about what information should be grouped together and how the groups can relate to each other. Plan the site structure from this so that the hyperlinks make sense.

*See attached sheet for an example of a site structure.*

### Storyboarding

Once you've planned the structure the next stage is to produce a more detailed storyboard. You design the storyboard on paper or on computer – whichever you feel more comfortable with.

The storyboard should provide detailed information about the content of each page and how the sections are linked together.

It's not an exercise in how well you can draw – some designers construct storyboards that are artworks in themselves – you may not have the time or skills to do this – the main thing is to have a clear idea of what goes where. For instance if you link from one page to another, the storyboard should detail where the link will occur in the document.

What a storyboard should include

- Page contents
- Titles and information to be stored on each page
- Any graphical icons the page will include
- Any photographic or scanned images
- A structure of what links to where